IT’S THERE, BUT CAN YOU FIND IT?: ARCHIVE-IT USABILITY TESTING
June 25, 2017
WHO

- Delaware Public Archives, Sarah Denison
- Swarthmore College, Celia Caust-Ellenbogen and Stefanie Ramsay
- Temple University, Rachel Appel
- Princeton University, Alexis Antracoli
- Frick Art Reference Library, Sumitra Duncan
Why

- Learn more about our users
- Understand how our users search for websites
- Assess general usability of the Archive-It user interface
- Determine areas for enhancement of current interface
WHAT

- Learn about and conduct usability testing
- Test users from various types of institutions
- Disseminate findings via a white paper or publication
PROJECT PLAN

- Literature review
- Development of testing script/questions
- Informal user testing of 3 to four audience segments
- Analysis of results
- Write and disseminate white paper
CURRENT STATUS

- Annotated bibliography complete
- Script complete
- Recruiting users and testing in progress
- Analysis and writing to be done in the fall
WHAT ARE WE ASKING?

- General impressions
- Dates
- Archive-It vs. Internet Archive
- Using facets
- Finding all versions of a website
- Finding videos
WHAT CAN YOU DO?

- Scope is tight
- Comment on script
- Provide feedback in Q&A
- Provide feedback directly to me
DELIVERABLES

- White Paper, January 2018
- Public distribution of script, scenarios, and anonymized data, January 2018
- Presentation, Mid-Atlantic Regional Archives Conference Spring Meeting, Hershey, PA, 2018