



Archive-It:
Where We Were &
Where We are Going
*Aka “If you Build it, they will
Crawl”*



The year 2005

Events:

- Deep Throat Revealed
- Hurricane Katrina
- Alberto Gonzales Confirmed as AG



Internet Archive Objectives - 2005

- Advance our Mission and capture content
- Act as Technology partner
- Build web app to be affordable and useful
- Start to understand the needs of our partners



Partners Objectives - 2005

- Mandate to archive and preserve
- Awareness that parts of the web are disappearing
- Figure out a reliable and affordable tool to use for the long term
- Not a line item in budget or financial allocation



Archive-It in 2005

- Launch of Archive-It pilot: pilot partners
Including *Library of Virginia, University of Texas, North Carolina State Archive and RLG*
- Lots of curiosity and eagerness
- Almost a vague sense of responsibility
- We all knew we needed to be doing something.
- Just not exactly sure what that looked like



February 2005



ARCHIVEit!

Please login to begin archiving or to gain access to your existing archives.

user name:

password:

do you need to
open an account?

Please click
[here.](#)



Partners and Archive-It 2005 - 2007

We started seeing benefits:

Results

Credibility

Visibility



The year 2007

Events:

- Marion Jones gives back Olympic Medals
- Al Gore Wins Nobel Peace Prize
- Alberto Gonzales Resigns as AG



2007 - Partners

Pro-active and solution seeking

- Almost every partner now has an “aha!” moment when upper management has bought in and seen the results
- Line items in (some) budgets
- Access: “Can’t love what you don’t know. Don’t know what you can’t see”
 - Keeps web archiving vital, visible and funded
 - Marketing is not a 4 letter word



2007 - Partners

- More sophisticated and able to articulate needs
- Have a better understanding of where web archiving fits within an institution
 - Titles /work flow
- Have a much better sense of the limitations of the tools and that the “web is a mess”



Diversity of the Market

- Primarily memory institutions
- Increasingly more:
 - Non government non profits
 - Federal institutions
 - Commercial and Corporate entities
 - Law Firms
 - Educational (K-12)



Archive-It

what's next 2008

- Finding our sweet spot as we add features & functionality
- If we had our druthers.....
- How often do we capture websites? Huge economic implications
- Preservation
- New Initiatives



Archive-It Collaboration

Web Archiving is a moving target

- At the service provider level
- With partners
- Across institutions
- Across topics



Archive-It Web App 2008

- **3.0 Release in late Spring 2008**
 - New software platform with improved UI
 - Additional & advanced reporting
 - Enhanced Search features
 - Email reminders
 - Upgrade to new Heritrix with Smart Crawler features (de-duplication)
- **Three (3) releases a year. Focus on your feedback:**
 - Search and access
 - User stats/analysis
 - Quality Control
 - Seed selection and management
 - Branding



Go Archive-It

Thank you all for
Coming!!!