IT'S THERE, BUT CAN YOU FIND IT?: ARCHIVE-IT USABILITY TESTING June 25, 2017

WHO

- Delaware Public Archives, Sarah
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- Swathmore College, Celia Caust-Ellenbogen and Stefanie Ramsay
- Temple University, Rachel Appel
- Princeton University, Alexis Antracoli
- Frick Art Reference Library,
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WHY

- Learn more about our users
- Understand how our users search for websites
- •Assess general usability of the Archive-It user interface
- Determine areas for enhancement of current interface

WHAT

- Learn about and conduct usability testing
- Test users from various types of institutions
- Disseminate findings via a white paper or publication

PROJECT PLAN

- •Literature review
- Development of testing script/ questions
- •Informal user testing of 3 to four audience segments
- Analysis of results
- Write and disseminate white paper

CURRENT STATUS

- Annotated bibliography complete
- Script complete
- Recruiting users and testing in progress
- •Analysis and writing to be done in the fall

WHAT ARE WE ASKING?

- General impressions
- Dates
- OArchive-It vs. Internet Archive
- Using facets
- Finding all versions of a website
- Finding videos

WHAT CAN YOU DO?

- Scope is tight
- Comment on script
- Provide feedback in Q&A
- Provide feedback directly to me

DELIVERABLES

- oWhite Paper, January 2018
- Public distribution of script, scenarios, and anonymized data, January 2018
- Presentation, Mid-Atlantic Regional Archives Conference Spring Meeting, Hershey, PA, 2018